

EMERALD INTEL

SOLUTION OVERVIEW

Market-leading business intelligence on the fastest growing industry: Licensed Cannabis

Gain An Information Advantage

By 2030 the legalized cannabis industry is estimated to be worth \$100B. Your business should be gathering market-share at record speed, but the industry's grass-roots beginnings have made that a challenge. Finding a comprehensive source for industry information has been nothing short of impossible.

Until Now.



1,000+
Algorithms



Specialized
Researchers

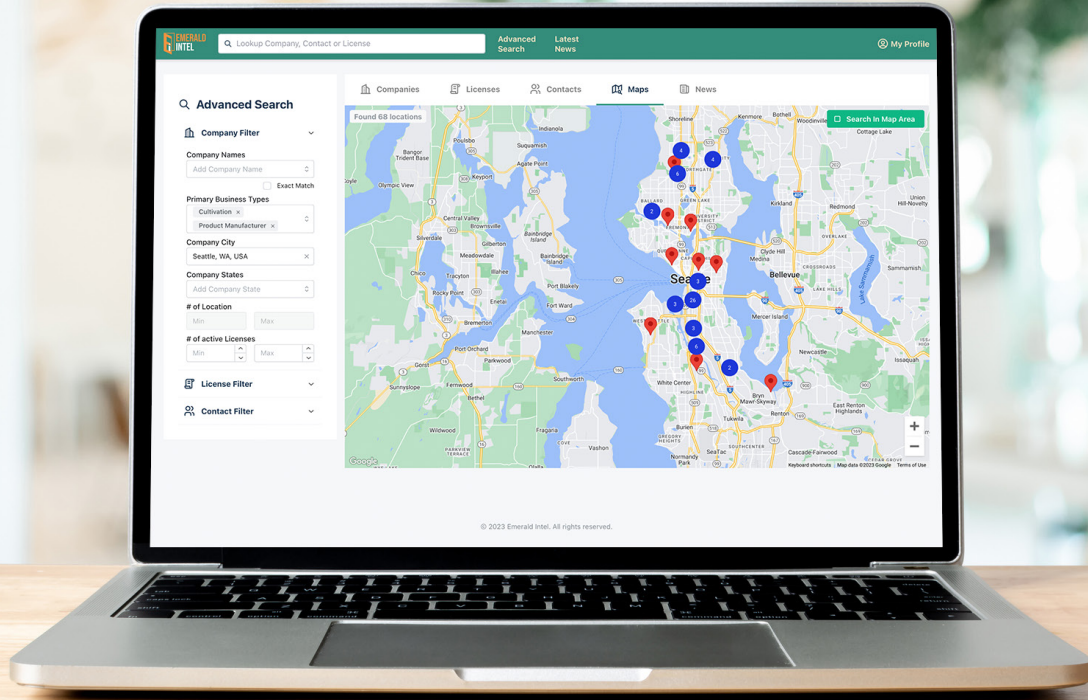


500+
Data Points

Drive Faster, Smarter Growth

With Emerald Intel, you gain access to critical information your sales and marketing teams need to create and close business. This includes firmographic insights, parent-child company affiliations, verified email addresses and phone numbers for license holders and decision makers, and the latest market news on specific companies and the greater industry.

Our intuitive SaaS platform also integrates with marketing automation platforms and CRMs, empowering your teams to take action with speed and precision using the tools they're most accustomed to.



A Single Source of Truth

Emerald Intel leverages custom algorithms, AI, and a specialized team of researchers to collect, organize, clean, enrich, and verify every data point collected.. The result? A comprehensive, single source of truth for actionable business intelligence across the licensed cannabis industry and its decision makers.

Buying Signals

Emerald Intel captures license activity from application to approval, along with expiration date and license types. With business intelligence as comprehensive as this, you can time your outreach and engage companies most likely to be in market.

Market & Territory Sizing

The legalized cannabis landscape is in a constant state of change. Only a comprehensive tool like Emerald Intel, which profiles every US and Canadian company, can help you define your total addressable market, its valuation, and help you get ahead of the competition.

We Do The Research So You Don't Have To

Fast-growing businesses like yours can't afford the burden of manual company and contact data acquisition. It's not a good use of time and frankly, it's not scalable. At Emerald Intel, our ONLY focus is delivering reliable, verified business intelligence – and we're great at it. **Let us show you.**

Visit www.emeraldintel.ai and request your demo today.

